

From : **LSCP** Global Management Team  
To : Global Customers & Friends  
Subject : **Deanna Murden, BS, joins LSCP – for immediate release**

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Uerikon/Zurich, Switzerland, August 16, 2011 - Today the global **LSCP Life Sciences Consulting Partners** Management Team takes great pleasure in announcing that

***Ms. Deanna Murden, BS***

has formally joined our global **LSCP** network as a CMC Subject Matter Expert (SME) in the context of Structured Content Authoring (SCA) and Semantic XML. Deanna has already successfully contributed to a PoC in CMC with a major biopharma company just recently.

Before joining, Deanna's latest major professional activities were:

Deanna has over 20 years of experience in the industry within large pharma, acting as an industry expert in Global Regulatory CMC. She has worked on global drug development programs and negotiated successful product approvals and managed phase IV tracking, assessment and reporting across a large dynamic portfolios. She has led cross functional pharmaceutical sciences teams, served as agency liaison during global approval processes to streamline regulatory commitments.

Deanna is actively engaged in regulatory policy and is an industry leader on CMC and eCTD standards and practices. She brings a holistic view of the CMC product lifecycle to the organization, operation and management of large and complex systems involving the storage and retrieval of regulatory information. She is a frequent presenter at industry conferences on chemistry perspectives for the eCTD.

**“The **LSCP** Management Team is very pleased to see Deanna joining and become an active member of our global group, deepening competences in CMC. Not only her in-depth domain knowledge of regulatory information management, but also her network of expertise in the context of our **eCTD Move** and **SCA Competence Centre** initiative make her an excellent addition to the Team!”**

***A very hearty welcome to Deanna!***

For a personal/group contact or full CV:

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