



From : LSCP Management Team
To : Global Customers & Friends

Subject : Joe Jenkins joins LSCP – for immediate release

Uerikon/Zurich, Switzerland, December 9, 2008 - Today the Life Sciences Consulting Partners (LSCP) management team takes great pleasure in announcing that

Joe Jenkins, B.S.

has formally joined our global LSCP network as an XML Authoring and Publishing SME.

Joe is a proven entrepreneurial leader with deep LS domain expertise coupled with strong management, business development, technology, process improvement and business operations skills. In addition, effective communication and problem solving skills, along with his expertise in the field of regulatory document/content management processes will be leveraged as part of the **eCTD***PLUS* initiative with a focus on XML Authoring

Before joining **LSCP**, Joe's latest professional activities were:

- 12 years consulting experience in the LS industry, focused on information management strategy and content management projects supporting regulatory, labeling and medical communications organizations
- Developed and led customer workshops focused on use and adoption of XML to support operational efficiencies and manage compliance risk
- Product labeling, medical communications, clinical and regulatory business development strategy
- Project and product management of multiple commercial SPL products, including scope and process definition, quality assurance, business development and training
- Joint design and development of package artwork and promotional labeling solution seamlessly integrating XML labeling content with graphic design tools, such as Quark and InDesign
- Development of product knowledge management solution focused on aggregation, search and delivery of product information from internal and external sources including SPL and PIM, literature databases, and government and product web sites

"The LSCP Management Team is very pleased to see Joe joining as a recognized thought leader and hands-on expert in XML Authoring and related eCTD submission publishing in our expanded domain that we call eCTDPLUS. With his practical experience and expertise he also compliments ideally our global team as in assisting customers developing their future information strategy and solution architecture!"

A very hearty WELCOME to Joe!

For his full **LSCP** CV or a personal/group contact:

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LSCP Joe Jenkins, XML SME Announcement 120908 **Public Announcement**

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