

Our Current Thinking: *Internal/external Data Consumers*

Disruption? YES, but not by Technologies

It is Nature that dictates and sets timelines

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We are reaching out to our customers and friends community to first and foremost wish you and Yours health and safety during this time. Nothing is more important and valuable than the health of you and your families and the communities you live in. The well-being of our Subject Matter Experts, customers, and partners is our first priority.



Combating COVID-19: So pleased to see prime companies joining efforts (Gates/Novartis Mar27 FiercePharma) in research on this topic for prevention and therapy. Key to accelerate will be that participating enterprises can work on harmonized internal and external captured data providing a mutual understanding thereof.

Slowing down brings time to re-think in many dimensions and re-arranging priorities:

First - the *holistic view will win* - what do we learn and how do we estimate what the future will look like? **#Data strategy**, **#Structured Component Management** (SCM) and semantic enrichment, visualizing data dependencies and advanced search/discovery in context: Proof-of-Value (PoV)!

How much better are my data (actionable) organized vs in countries like the US, Germany, Switzerland as to healthcare (comparable, interpretable) in the current crisis?

What do you expect to stay the same as before and what will/needs to change?

What needs to stay and why?

Identified space to become more agile – business model? - to respond to future changes?

If so, have we organized data/information in a way to achieve improved agility?

Life – and Clinical Trials (CT) – go on, but our way to ensure patients' safety and data integrity is severely impaired as either CT centers are locked down or busy with more urgent tasks; can technology in future help us - with clean data - through AI and trending approaches?

“While the business wants to be agile and informed by reliable data, this level of distrusted data often leads leaders to fall back on making decisions by gut instinct rather than by informed data insight.”

Business models and perspectives in line with Corporate objectives count with IT to enable!

Enriched by your input - Get started step-by-step: Test Concept/Process for PoV!

Let's discuss, identify, assess & elaborate options

(Happy to provide Author/Contributor's CV)

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