

From : **LSCP** Ruedi F. Blattmann & the Global Management Team
To : Customers & Friends
Subject : Prof. Peter Aiken & **LSCP** Partnership - **for immediate release**

Uerikon/Zurich, Switzerland, July 25, 2020

Started in early 2016, Prof. Peter Aiken and Ruedi F. Blattmann/LSCP developed Vision & Strategy in context of Enterprise Data Governance (EDG) and related activities for the Life Sciences Industry (Format Free Initiative [FFI]). And now, while strengthening personal ties and the collaboration, we share the following change with you:

Since 1981, Peter has been helping people and [organizations](#) around the [world](#) with data and data leadership challenges of various shapes and size. These partnerships have ranged from student/class research projects at [VCU](#) where I am [tenured](#) to multi-year full time immersions with organizations ranging from Walmart to Deutsche Bank to Wells Fargo to Nokia to the US Army. When [Data Blueprint](#) ceased operations in July 2020, I decided to take a more fundamental approach.

[Anything Awesome](#) is dedicated to helping organizations connect with resources that can assist them with their [data challenges](#). Please do continue to bring me your data challenges of all shapes and sizes and I will connect you with capabilities that can help. If this seems vague, it is intentional because there are literally so many [options](#). I feel this is the best way to keep attention focused on the fuel that awesome things consume—your [data](#)! Because it is always true that ...

Data Blueprint and the past:

"In 1999, Peter Aiken, PhD founded Data Blueprint in partnership with Virginia Commonwealth University in Richmond, Virginia. For the past 20+ years, the company has provided data services and expertise to commercial and government clients. In recent years, our focus has been on enabling digital transformations for our clients. We specialized in conducting data management maturity and capabilities assessments and developing strategic roadmaps to help our clients enable digital transformations, become more data-driven and to develop data-centric cultures.

Many challenges have been overcome by Data Blueprint over the years. Yet none has been as severe as the impact of the Covid-19 pandemic. Like many other companies' experience, the impact was sudden and deep. In January we were lining up business with clients in the US, Canada, Philippines, and the UAE. By March all but one of those projects had disappeared.

So, it is with great sadness that we announce that Data Blueprint has ceased operations as of July 1, 2020: Since Day-1, Data Blueprint has been all about the people. We have always been blessed with some of the most talented data professionals anywhere. If you are searching for that data management expertise, we encourage you to look for Data Blueprint alumni on LinkedIn.

Thank you to our current and former employees for building a world-class data management consultancy. Thank you to our clients over the years. Thank you for trusting a small company in Richmond, Virginia to help you improve your data management best practices. It has been a privilege to provide services to all of you.

-The Data Blueprint Management Team"

*From the global **LSCP** network: Thanks, Peter for your loyalty and the ongoing, highly qualified contribution for the benefits of our mutual customers!*

ruedi.blattmann@lsconsultingpartners.com

paiken@vcu.edu