

Contribution of Thoughts (February 2021)

Have we really captured everything necessary

TO LEARN from the Crisis?

Knowledge in context build-up
Artificial Intelligence (AI)
Machine Learning (ML)
Decision-making and support

...
need it

Holistic View & Planning to Action

LSCP Life Sciences
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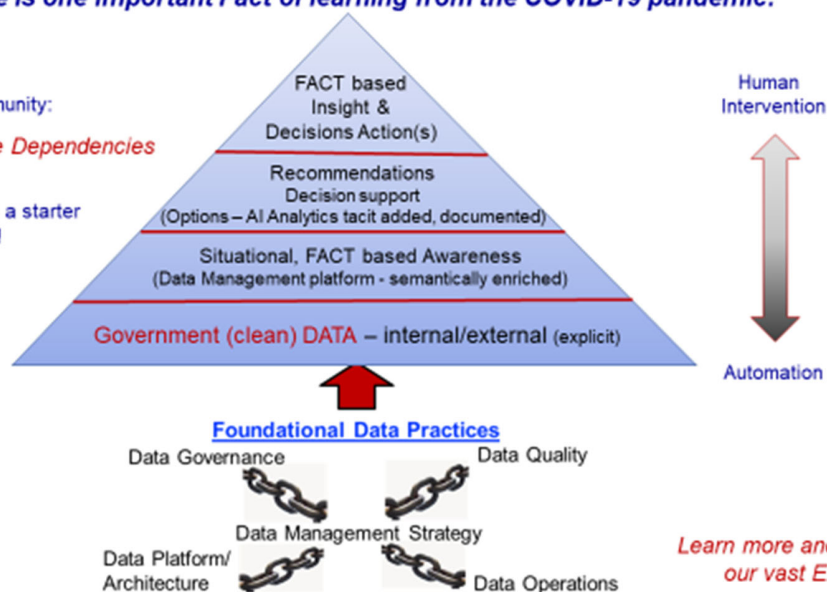
There is one important Fact of learning from the COVID-19 pandemic:

Organize your data to
Gain value for the community:

Strategy & Data have Dependencies

Note,
Use Cases are good as a starter
But may limit scalability!

Business & IT creating
Create New
Capabilities



*Learn more and leverage
our vast Experience!*

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We also suggest to remember that Digitalization is creating “masses” of data, not just making processes more efficient and, when done properly, more effective (end-to-end), e.g. towards electronic Patient Reported Outcome (ePRO) that will justify a therapy and with pricing, your bottom line!

We invite you to debate the above visual: WELCOME to anyone at any time!

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