

What is the oldest Convention of mankind?

Language

Contrary to e.g. the global convention on traffic lights, this “discipline” has always been dynamic: Languages and vocabulary (especially technical and professional terms) evolve!

- No communication without language!
- As Society changes so do languages
- Speeches and other relevant conversations (not just writing) also represent Data
- We must learn how to understand languages semantically

Spoken communications remain as important as ever and with the use of video meetings and call applications, recording of conversations is increasing. The huge growth of social media, forums, chat/messaging etc. increases the volume of information and arguably the rate of language evolution. All of these forms use an informal linguistic style. We must make sure that we capture (including speech to text automation), extract from presented format and **structure** such **Data** in an interpretable way, applying advanced, self-learning **semantics**.

There are, of course criteria to consider:

The language spoken by a scientist is so different than the one spoken by the shop-floor worker or by e.g. marketing person – a translation challenge. In other words, we need to do better in **communications** with the **recipient language** of our message: Real **personalization**!

We need to achieve a common understanding among all these languages/**Data** to make them actionable. **Data & technology Literacy** is the pre-requisite!

Consider a simple dialogue: An average patient talks to his physician: The outcome in most cases is a diagnosis that possibly leads to a therapy alongside with medication. The more precise the interpretation of the patient language is, the better the outcome!

Any thoughts? Please share with us and our community. We need to make progress in this area!

And: Languages and Data will continue to be on the move – as we are!

*THANKS, ENJOY THE REST OF A RATHER DIFFICULT YEAR AND
ACCEPT OUR BEST WISHES FOR A HEALTH, SUCCESSFUL 2023*